



TEXAS
CHAPTER

AMERICAN COLLEGE of CARDIOLOGY®

2025 Annual Meeting

October 11-12, 2025 | Houston, TX
Houston City Place Marriott

Exhibitor Prospectus



Our Mission

Physicians and medical clinicians navigate a rapidly evolving landscape of new technologies, shifting regulations, and complex laws—all while staying focused on delivering exceptional care to their patients. This conference is thoughtfully designed to empower cardiologists, helping them transform challenges and uncertainties into opportunities for growth and success, and ultimately support TCACC's mission of transforming cardiovascular care and improving heart health.



Greetings!

On behalf of the Texas Chapter of the American College of Cardiology (TCACC) and its members, we are delighted to invite your company to join us as a valued sponsor of our 2025 Annual Meeting, taking place October 11-12, 2025 at the Houston City Place Marriott in Houston, Texas.

Thanks to your positive feedback, we will continue our Saturday-Sunday format, which makes it easier for attendees and exhibitors alike to connect, collaborate, and exchange ideas.

To make the most of your marketing investment, we've crafted three sponsorship options, as well as supplemental options and add-ons designed to maximize your visibility and engagement with key decision-makers and influencers in the field.

Your sponsorship underscores your commitment to improving cardiovascular health in Texas and provides an unparalleled opportunity to grow your presence and showcase your products and services in this vital community.

We look forward to your support and to seeing you at this year's conference!

Kamala Tamirisa, MD
President, TCACC

Conference Location

Houston CityPlace Marriott
1200 Lake Plaza Dr.
Spring, TX 77389



3305 Steck Ave, Ste. 200
Austin, TX 78757



www.tcacc.org



info@tcacc.org

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Exhibit Hall Schedule

Please ensure private functions do not conflict with any events noted below.

FRIDAY, OCTOBER 10

4:00–8:00 PM Set Up Exhibits

SATURDAY, OCTOBER 11

7:00–7:30 AM Continental Breakfast

9:15–9:45 AM Refreshment Break

2:00–2:15 PM Refreshment Break

6:00–6:30 PM Evening Reception

6:45–8:45 PM Dinner Presentation*

SUNDAY, OCTOBER 12

6:30–7:00 AM Continental Breakfast

10:15–10:45 AM Refreshment Break

2:15–2:45 PM Refreshment Break

3:00–5:00 PM Exhibitor Move Out

(Schedule, Times are Subject to Change)

*SPECIAL EVENT (DINNER PRESENTATION) SATURDAY 6:45–8:45 PM

Hosted by the chapter, this is a perfect way to meet TCACC physician and resident members. We will also be hosting the final round of FIT Jeopardy.

Exhibitors can purchase tickets for the event for \$90 – see *included order form*.

IMPORTANT DEADLINES

09/20/2025 Order Form Deadline

09/11/2025 Hotel Cut Off Deadline

10/3/2025 Exhibitor Cancellation
Deadline

10/3/2025 Full Payment Deadline

Other

MEETING SPONSORSHIPS

- Offers the most exposure.
- Boost brand visibility with targeted audiences.
- Position as a trusted healthcare industry leader.

A LA CARTÉ OFFERINGS

- Allows you to select the item and/or event that aligns with your plan and budget.
- Unique ways to increase impact
- Strengthen presence with targeted options.

PRODUCT THEATERS

- Gives attendees in-depth looks at your products and/or services.
- Separate from exhibit space.
- Maximizes visibility beyond traditional exhibit booths.



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Pricing Options



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	Bronze \$2500	Silver \$4000	Gold \$6500
Complimentary exhibit booth	✓	✓	✓
1/4 page ad in on-site program	✓		
1/2 page ad in on-site program		✓	
Full page ad in on-site program			✓
Recognition in meeting materials	✓	✓	✓
Sponsor of ONE of the following: Hotel Keycards, Lanyards, Meter Sign, or Pens	✓		
Sponsor of ONE of the following: <ul style="list-style-type: none">• Saturday Continental Breakfast• Saturday Refreshment Break• Sunday Continental Breakfast• Sunday Refreshment Break		✓	
Sponsor of ONE of the following: <ul style="list-style-type: none">• Saturday Dinner• Saturday Reception			✓

A LA CARTÉ OFFERINGS

The A La Carte Offerings allow you to select the item and/or event that works best with your marketing plans and budget.

Whether you choose to showcase your product and/or service at an exhibit booth or attend a meal function, you can reach your desired target market.

Exhibit Space

1 Exhibit Booth
\$1700

Special Event

Saturday Dinner Ticket
\$90 / Ticket

Event Sponsor

Saturday PM Break
\$500

PRODUCT THEATERS

TCACC has product theaters available on Saturday, October 11 and Sunday, October 12, each priced at \$10,000. Contact **Shari Noonan, CAE, CMP**, to find out how your company can support the meeting with a product theater. Please note that, in accordance with ACCME guidelines, all product theaters are separate from exhibit space.

Please review Exhibitor Information on the back of the 2025 Annual Meeting Order Form.

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Additional Information



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EXHIBIT HALL TRAFFIC

To encourage traffic, Continental Breakfasts and Refreshment Breaks will take place in the Exhibit Hall.

SHIPPING INFORMATION

The Exhibitor will receive this information from TCACC closer to the meeting date. Shipping details will be sent to the email address listed on the Order Form.

BOOTH ASSIGNMENT

Booth assignment is based on the date when the 2025 Annual Meeting Order Form and full payment is received from the Exhibitor. Please note priority will be given to the Bronze, Silver and Gold Supporters.

BOOTH CANCELLATION

The deadline for cancellation of exhibit space is October 3, 2025. A full refund, minus a \$100 administrative fee, will be made to the Exhibitor if written notice is received by October 3, 2025. There will be no refunds for cancellations after this date.

BOOTH SPACE

- Exhibitor will be provided with a 6-foot table and two chairs — exhibitor must conform to this or equivalent floor space.
- Decorating services, electricity and internet connections are not provided by TCACC. Exhibitor must contact the given organization or hotel directly to make prior arrangements for these services using the information received in the confirmation email from TCACC.
- Security guard services are not provided by TCACC. The Exhibitor is solely responsible for security and safe-guarding of their exhibit and its contents at all times.
- Use of booth space by two or more Exhibitors is not permitted.

NO SUITCASING ALLOWED

Please note that while all meeting attendees are invited to the expo, any attendee who is observed to be soliciting business in the aisles or other public spaces in another company's booth, or in violation of any portion of the Exhibition Policy, will be asked to leave immediately. Show Management recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guest room or hospitality suite; a restaurant, club or any other public space of assembly. Show Management must be informed of any hospitality suites and expressed consent must be received prior to the event.

SPECIAL NOTE: Exhibitors shall be limited to those whose products and/or services are related to physicians and other medical providers' medical, professional, or practice interests. TCACC reserves the right to screen applications for space and to accept only those which conform to these criteria.



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Order Form

SUBMIT THIS FORM WITH FULL PAYMENT NO LATER THAN OCTOBER 3, 2025.

COMPANY NAME _____

COMPANY CONTACT _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE NUMBER _____

EMAIL ADDRESS _____

WEBSITE ADDRESS _____

DIRECT COMPETITORS _____

What Product/Services will you be promoting? _____

Names of Representative(s) Attending: _____

MEETING SPONSORSHIPS

GOLD – \$6,500

Please check one:

- ☐ Saturday Dinner
☐ Saturday Reception

SILVER – \$4,000

Please check one:

- ☐ Saturday Continental Breakfast
☐ Saturday Refreshment Break
☐ Sunday Continental Breakfast
☐ Sunday Refreshment Break

BRONZE – \$2,500

Please check one:

- ☐ Hotel Key Cards
☐ Lanyards
☐ Meter Signs
☐ Pens

A LA CARTÉ OFFERINGS

EXHIBIT SPACE

☐ (1) Exhibit Booth – \$1,700

SPECIAL EVENT

☐ Saturday Dinner Presentation
\$90 x _____ (# of Tickets)

EVENT SPONSOR

☐ Saturday PM Break – \$500

PRODUCT THEATERS

\$10,000 Per Product Theater

Please check one:

☐ Yes, I would like to purchase a Product Theater

You must complete a contract and be an Exhibitor in order to participate in the Product Theaters option. Please contact **Shari Noonan, CAE, CMP** for more information.

PAYMENT TOTAL

☐ PAYMENT BY CHECK | Check # _____ *(Check is enclosed payable to TCACC)*

☐ PAYMENT BY CREDIT CARD | VISIT WWW.TCACC.ORG TO PAY BY CREDIT CARD

RETURN COMPLETED FORM AND PAYMENT TO:

TCACC, 3305 Steck Ave., Suite 200, Austin, TX 78757
Questions? Call (512) 387-6210 or email info@tcacc.org